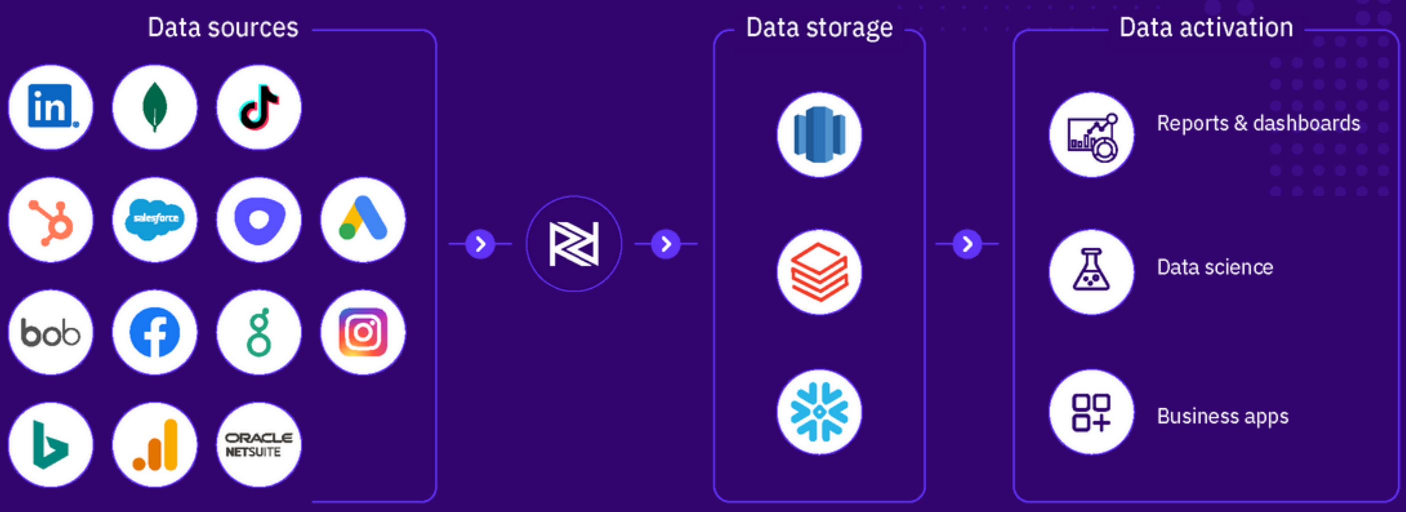
AWS Global Startup Program Member

A Unified Data Solution for **Fintech**

Rivery helps fintech organizations make complex data integration simple. We automate their ELT processes so that data moves quickly and securely to the right stakeholders.



Fintech challenges

The growing adoption of digital payments and cashless currencies has increased the demand for SaaS solutions in reporting, including risk management, identification, and analytics.

Effective data management and processing are now crucial in the fintech industry, where data breaches and privacy concerns erode trust.

To overcome these challenges, companies need accessible, reliable, and secure data from a diverse range of sources.

How Rivery helps

Rivery, an AWS Marketplace SaaS product, enables fintech companies to seamlessly connect to 200+ data sources and then easily cleanse and curate that data in a cloud data warehouse.

The data can then be served to BI tools for analysis, ML apps for predictive analytics, or activated via Reverse ETL.

This helps fintechs gain a better understanding of their prospects, customers, products, and operations so they can deliver hyper-personalized customer experiences.

> *Onboarding with Rivery is very, **very simple**. The interface is very quick to understand how to connect to new data sources and now, our data engineers, when they onboard, they can **onboard data to Redshift in minutes**, not weeks.*

Anat Stolarsky - Team Leader, Data Engineering NEXT [Learn more]

How Rivery's data pipelines power **Fintech Analytics**

Rivery-enabled Use Cases

1

Product usage analysis

Fintech product usage is usually stored in MS SQL, MongoDB, or similar databases.

Rivery unlocks that proprietary data by moving it to a centralized data warehouse for user behavior analysis, leading to more informed decisions on UX improvements and upsell possibilities.

2

Marketing campaign ROI

Fast-growing fintechs invest heavily in marketing campaigns.

Rivery enables efficient consolidation of marketing campaign data across different channels as a lever for business growth, delivering a live, holistic view of each campaign's ROI, enabling real-time changes.

3

Customer Success

Delivering exceptional customer experiences is one of the biggest struggles in fintech.

Rivery helps to consolidate data from ticketing systems, call centers, surveys, and product usage to provide customer support agents with a 360-degree view to most intelligently respond to support tickets.

4

Employee 360

Using data to supercharge HR processes is a top priority for fast-growing fintechs.

Rivery enables HR teams to blend recruitment data from their ATS with employee and performance data from HR systems - helping to improve decision making. By eliminating the need for IT, PII data and salaries don't need to be shared outside the HR analyst team.

Rivery-powered references by Sub-sector

Payment and money transfer

Analyze product usage metadata to make the apps easy to interact with. With this comfort comes more confident usage.

splitit tipalti

Digital lending

Integrate petabytes of third-party data on borrowers to power lending decisions.

kueski. Tarya Fintech

Personal finance & Crypto apps

Ongoing marketing analytics attract new users.

AVATRADE TRADE WITH CONFIDENCE

Business finance solutions

Org-wide analytics: Small business enterprise solutions like Lili, who provide a single platform for all business finances to SMB customers, are growing so fast that they need data for every department - sales, marketing, product, HR, customer success, etc - from one tool.

lili

Data providers

Data providers like Sales boomerang, who provides borrower data to lenders, and Preqin, who provide alternative data to buy-side investors, have complex Netsuite integrations to unravel in their data warehouse.

SALES BOOMERANG PREQIN